

## **BRIGHTON**

community news

## Advertising in your community newspaper in 2023



## **Reflection: Paying respect** to those who have served











Kitty: A purrfect way to turn Waste to Art

### **Editorial and Advertising:**

communitynews@brighton.tas.gov.au

## Website:

www.brightoncommunitynews.com.au

## Mailing address:

1 Tivoli Rd Old Beach TAS 7017

### Telephone:

03 6268 7000

Brighton Community News (BCN) is your community newspaper, reaching almost 10,000 homes and businesses in the Brighton municipality and beyond. We are the only newspaper in the region that covers your community news, issues and interests. BCN proudly promotes all that is good about living and working in Brighton.

Brighton Community News (BCN) is owned and published by Brighton Council on behalf of the residents of the Brighton municipality.

BCN is the only bi-monthly, full-colour newspaper that reaches your target groups, whether you are a business or a private resident. We focus on positive news about the municipality - its community groups, businesses and individual achievements. Brighton Council keeps ratepayers up-to-date with current news that impacts them and regularly seeks feedback on a range of community projects.

We can help you reach the entire Brighton municipality easily and within your budget.

Circulation - Almost 10,000 businesses and residents distributed by Australia Post.

Publication - At the beginning of each bimonthly period.

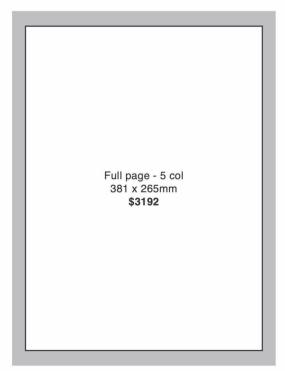
Bookings - Approximately two weeks prior to publication.



# BRIGHTON

community news

Brighton going places



## **Advertising Investment Examples**

Rates to December 2023: All prices are quoted full colour and are per edition. All prices inclusive of GST.

Press-ready pdfs only are accepted. 100% loading for front page placement.

| Column Widths (1-5) | Column Sizes |
|---------------------|--------------|
| 1 column            | 50mm         |
| 2 column            | 103mm        |
| 3 column            | 157mm        |
| 4 column            | 211mm        |
| 5 column            | 265mm        |

Contact: Brighton Community News Editorial and Advertising email: communitynews@brighton.tas.gov.au

Website: www.brightoncommunitynews.com.au Mailing address: 1 Tivoli Rd Old Beach TAS 7017

Half page - 5 col 192 x 265mm \$1596

3 col 100 x 157mm \$360

2 col 100 x 103mm \$240

Strip 5 col 100 x 265mm \$840

Small box 60 x 86mm \$120

## 2023/24 Material Deadlines

## August/September:

Story ideas and contributions: Friday 7 July Advertising material Deadline:

Friday 14 July Release Date: Monday 31

July

## October/November:

Story ideas and contributions: Friday 1 September Advertising material Deadline: Friday 8 September Release Date: Monday 25 September

## December/January:

Story ideas and contributions: Friday 3 November Advertising material Deadline: Friday 10 November Release Date: Monday 27

November

## February/March:

Story ideas and contributions: Friday 5 January Advertising material Deadline: Friday 12 January Release Date: Monday 29 January

## April/May:

Story ideas and contributions: Friday 1 March Advertising material Deadline: Friday 8 March Release Date: Monday 25

## June/July:

March

Story ideas and contributions: Friday 3 May Advertising material Deadline: Friday 10 May Release Date: Monday 27

May