

Brighton Council Strategy 2023–2033



**Brighton
Council**

Our purpose: To create a thriving place with opportunities for all.

Our values: Community  Vision  Integrity  Respect 

Our goals:	GOAL 1: Inspire a proud community that enjoys a comfortable life at every age	GOAL 2: Ensure a sustainable environment	GOAL 3: Manage infrastructure and growth effectively	GOAL 4: Ensure a progressive, efficient and caring Council
Our strategies:	<ul style="list-style-type: none"> 1.1 Engage with and enable our community 1.2 Build resilience and opportunity 1.3 Ensure attractive local areas that provide social, recreational and economic opportunities 1.4 Encourage a sense of pride, local identity and engaging activities 	<ul style="list-style-type: none"> 2.1 Acknowledge and respond to the climate change and biodiversity emergency 2.2 Encourage respect and enjoyment of the natural environment 2.3 Demonstrate strong environmental stewardship and leadership 2.4 Ensure strategic planning and management of assets has a long term-sustainability and evidence-based approach 	<ul style="list-style-type: none"> 3.1 Implement strategic long-term asset management plan aligned to long-term financial plan 3.2 Infrastructure development and service delivery are guided by strategic planning to cater for the needs of a growing and changing population 3.3 Community facilities are safe, accessible and meet contemporary needs 3.4 Advocate and facilitate investment in our region 	<ul style="list-style-type: none"> 4.1 Be big picture, long-term and evidence-based in our thinking 4.2 Be well-governed, providing quality service and accountability to our community 4.3 Ensure strong engagements and relationships to shape the agenda and advocate for our community 4.4 Ensure financial and risk sustainability 4.5 Ensure Council is a desirable place to work with exceptional workplace culture, attracting and retaining high-performing, committed and fulfilled staff

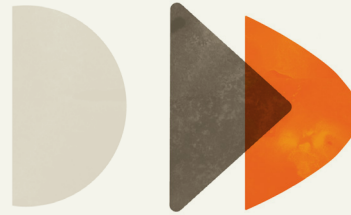


Our core values
and what they
mean:



Community

- We believe in our community
- We are part of our community
- We listen and engage
- We are diverse and proud
- We are supportive and kind



Vision

- We think strategically and long-term
- We are evidence-based
- We are innovative and open-minded
- We try new things and take some risks
- We are stewards and legacy-makers



Integrity

- We do the right thing
- We live our values
- We are accountable
- We work as a team
- We learn from mistakes and celebrate successes



Respect

- We treat people well
- We expect to be treated well
- We are inclusive
- We are helpful
- We care