

# Brighton Council Strategy 2023-2033



**Brighton  
Council**

In accordance with the Local Government Act 1993, Council has prepared this draft strategic plan for 2023-2033.

Council invites submissions which will be considered before adopting the plan. Submissions are to be sent to Council's General Manager by 15 March 2023.

**Our purpose:** To create a thriving place with opportunities for all.

**Our values:** Community  Vision  Integrity  Respect 

Our goals:	<b>GOAL 1:</b> Inspire a proud community that enjoys a comfortable life at every age	<b>GOAL 2:</b> Ensure a sustainable environment	<b>GOAL 3:</b> Manage infrastructure and growth effectively	<b>GOAL 4:</b> Ensure a progressive, efficient and caring Council
<b>Our strategies:</b>	<ul style="list-style-type: none"> <li>1.1 Engage with and enable our community</li> <li>1.2 Build resilience and opportunity</li> <li>1.3 Ensure attractive local areas that provide social, recreational and economic opportunities</li> <li>1.4 Encourage a sense of pride, local identity and engaging activities</li> </ul>	<ul style="list-style-type: none"> <li>2.1 Acknowledge and respond to the climate change and biodiversity emergency</li> <li>2.2 Encourage respect and enjoyment of the natural environment</li> <li>2.3 Demonstrate strong environmental stewardship and leadership</li> <li>2.4 Ensure strategic planning and management of assets has a long term-sustainability and evidence-based approach</li> </ul>	<ul style="list-style-type: none"> <li>3.1 Implement strategic long-term asset management plan aligned to long-term financial plan</li> <li>3.2 Infrastructure development and service delivery are guided by strategic planning to cater for the needs of a growing and changing population</li> <li>3.3 Community facilities are safe, accessible and meet contemporary needs</li> <li>3.4 Advocate and facilitate investment in our region</li> </ul>	<ul style="list-style-type: none"> <li>4.1 Be big picture, long-term and evidence-based in our thinking</li> <li>4.2 Be well-governed, providing quality service and accountability to our community</li> <li>4.3 Ensure strong engagements and relationships to shape the agenda and advocate for our community</li> <li>4.4 Ensure financial and risk sustainability</li> <li>4.5 Ensure Council is a desirable place to work with exceptional workplace culture, attracting and retaining high-performing, committed and fulfilled staff</li> </ul>

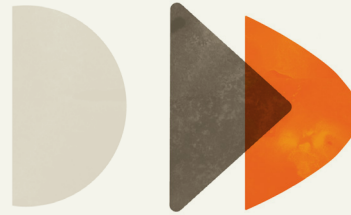


Our core values  
and what they  
mean:



## Community

- We believe in our community
- We are part of our community
- We listen and engage
- We are diverse and proud
- We are supportive and kind



## Vision

- We think strategically and long-term
- We are evidence-based
- We are innovative and open-minded
- We try new things and take some risks
- We are stewards and legacy-makers



## Integrity

- We do the right thing
- We live our values
- We are accountable
- We work as a team
- We learn from mistakes and celebrate successes



## Respect

- We treat people well
- We expect to be treated well
- We are inclusive
- We are helpful
- We care