



Brighton Council

**MINUTES OF THE ORDINARY COUNCIL MEETING
OF THE BRIGHTON COUNCIL, HELD IN THE COUNCIL CHAMBERS,
COUNCIL OFFICES, 1 TIVOLI ROAD, OLD BEACH
AT 5.30 P.M. ON TUESDAY,
15 FEBRUARY 2022**

PRESENT: Cr Gray (Mayor); Cr Curran (Deputy Mayor); Cr De La Torre; Cr Garlick; Cr Geard; Cr Jeffries; Cr Murtagh; Cr Owen and Cr Whelan (5.34pm).

IN ATTENDANCE: Mr J Dryburgh (General Manager); Mr G Davoren (Deputy General Manager); Mrs J Banks (Governance Manager); Mr D Allingham (Manager Development Services) and Mr H Macpherson (Manager Asset Services)

1. Acknowledgement of Country

2. Confirmation of Minutes

2.1 Confirmation of minutes of the Ordinary Council Meeting of 18 January 2022.

Cr Curran moved, Cr De La Torre seconded that the minutes of the Ordinary Council meeting of 18 January 2022 be confirmed.

CARRIED

VOTING RECORD

In favour

Against

Cr Curran
Cr De La Torre
Cr Garlick
Cr Geard
Cr Gray
Cr Jeffries

Cr Murtagh
Cr Owen

2.2 Confirmation of minutes of the Planning Authority Meeting of 8 February 2022.

Cr Owen moved, Cr Geard seconded that the minutes of the Planning Authority meeting of 8 February 2022 be confirmed.

CARRIED

VOTING RECORD

In favour

Against

Cr Curran
Cr De La Torre
Cr Garlick
Cr Geard
Cr Gray
Cr Jeffries
Cr Murtagh
Cr Owen

2.3 Minutes of Brighton Council Audit Panel Meeting of 14 December 2021 (for receiving and noting only).

Minutes of the Audit Panel Council meeting of 14 December 2021 were noted.

3. Attendance and Apologies

All members were present.

4. Declaration of Interest

In accordance with Part 5, Section 48 of the Local Government Act 1993, the Chairman of a meeting is to request Councillors to indicate whether they have, or are likely to have an interest in any item on the agenda; and

Part 2 Regulation 8 (7) of the Local Government (Meeting Procedures) Regulations 2015, the Chairman of a meeting is to request Councillors to indicate whether they have, or are likely to have, a pecuniary interest in any item on the agenda.

Accordingly, Councillors are requested to advise of any interest they may have in respect to any matter appearing on the agenda, or any supplementary item to the agenda, which the Council has resolved to deal with, in accordance with Part 2 Regulation 8 (6) of the Local Government (Meeting Procedures) Regulations 2015.

Cr Gray and Cr Geard declared an interest in Item 14.2.

5. Public Question Time and Deputations

- 5.1 Angela Prior, Holly Rankin-Smith and Scott Rankin from Big hART presented to Council (via Teams) on the place based arts partnership due to commence shortly with Council entitled '*Do Something About It!*'.
- 5.2 Mr Bullock addressed council in relation to his recycling business in the industrial estate.

6. Transfer of Agenda Items

According to regulation 8 (4) of the *Local Government Act 1993*, agenda items must be conducted in the order in which they are set out in the agenda of that meeting, unless the council by absolute majority, or the council committee by simple majority, determines otherwise.

7. Petitions

According to regulation 57 (1) of the *Local Government Act 1993*, a person may lodge a petition with a council by presenting it to a councillor or the general manager. A general manager who has been presented with a petition or receives a petition under subsection (1)(b) is to table the petition at the next ordinary meeting of the council.

8. Reports from Council

8.1 Mayor's Communications

Author: Mayor (Cr L Gray)

The Mayor's communications were as follows:

24 January	Meeting of South-Central Sub-Region of Councils.
25 January	Meeting with Robert Clifford and Judy Benson regarding Derwent River Ferry Service (General Manager in attendance).
2 February	Meeting with Greg Riley – Polyfoam (General Manager in attendance).
2 February	Meeting with Lauren Sheppard – Moo Brew (General Manager in attendance).
2 February	Meeting with Tyronn and Scott Barwick – Tour of facility and discussions around FOGO (General Manager in attendance).
03 February	TasWater Meeting of Owners Representatives – Owners Quarterly Briefing.
07 February	Meeting with Emmanuel Kalis (General Manager in attendance).
08 February	Brighton Council Planning Authority Meeting.
09 February	Official launch event for new Jobs Hub – Old Pontville Council Chambers.
09 February	Briefing with Angela Prior from Big hART on upcoming community arts project.

10 February Meeting with ferry and jetty proponents.
15 February Brighton Alive meeting (via Zoom).
15 February Ordinary Council Meeting.

DECISION:

Cr Jeffries moved, Cr Owen seconded that the report be received.

CARRIED**VOTING RECORD****In favour****Against**

Cr Curran
Cr De La Torre
Cr Garlick
Cr Geard
Cr Gray
Cr Jeffries
Cr Murtagh
Cr Owen
Cr Whelan

8.2 Reports from Council Representatives**DECISION:**

Cr Geard, Callum Pearce-Rasmussen and Cathy Harper met with Tassie Paws recently in relation to the timeline of the new shed at Pontville Park.

Cr Garlick moved, Cr Whelan seconded that the report be received.

CARRIED**VOTING RECORD****In favour****Against**

Cr Curran
Cr De La Torre
Cr Garlick
Cr Geard
Cr Gray
Cr Jeffries
Cr Murtagh
Cr Owen
Cr Whelan

8.3 Correspondence from Southern Tasmanian Councils Association (STCA), LGAT, TasWater and Joint Authorities

8.4 Miscellaneous Correspondence

9. Notification of Council Workshops

In accordance with the requirements of Section 8(2)(c) of the Local Government (Meeting Procedures) Regulations 2015 it was reported that no Council workshops were held during the previous month.

10. Notices of Motion

10.1 Change the Date - Australia Day

Author - Cr Barbara Curran, Deputy Mayor:

Australia Day has only officially been celebrated on the 26th January since 1994. Before that, Australia Day had various other dates, one was the 30th of July announced in 1915. The 26th was chosen in 1946 but not celebrated on that date until 1994, before that the public holiday was the closest Monday to 26th January.

I do believe as a Council and given the discussion that is happening more broadly in the community around 'Change the Date', this is a conversation that we need to have about change.

Motion - Cr Curran moves that:

Council write to Premier Gutwein in support of his recent statement in which he said he would like to see a national discussion about changing the date of Australia Day. The letter to be published on Council's Ordinary Council Meeting Agenda and provided as part of a media release from the Mayor.

DECISION:

Cr Curran moved, Cr De La Torre seconded that Council write to Premier Gutwein in support of his recent statement in which he said he would like to see a national discussion about changing the date of Australia Day. The letter to be published on Council's Ordinary Council Meeting Agenda and provided as part of a media release from the Mayor.

CARRIED

VOTING RECORD

In favour

Against

Cr Curran
Cr De La Torre
Cr Garlick
Cr Geard
Cr Gray

Cr Jeffries
Cr Murtagh
Cr Owen
Cr Whelan

11. Consideration of Supplementary Items to the Agenda

In accordance with the requirements of Part 2 Regulation 8(6) of the Local Government (Meeting Procedures) Regulations 2015, the Council, by absolute majority may approve the consideration of a matter not appearing on the agenda, where the General Manager has reported:

- (a) the reason it was not possible to include the matter on the agenda, and
- (b) that the matter is urgent, and
- (c) that advice has been provided under Section 65 of the *Local Government Act 1993*.

RECOMMENDATION:

That the Council resolve by absolute majority to deal with any supplementary items not appearing on the agenda, as reported by the General Manager in accordance with the provisions of the Local Government (Meeting Procedures) Regulations 2015.

There were no supplementary agenda items.

12. Reports from Committees

There were no Council Committee meetings held in February 2022.

13. Council Acting as a Planning Authority

In accordance with the provisions of Part 2 Regulation 25 of the Local Government (Meeting Procedures) Regulations 2015, the intention of the Council to act as a Planning Authority pursuant to the *Land Use Planning and Approvals Act 1993* is to be noted. In accordance with Regulation 25, the Council will act as a planning authority in respect to those matters appearing under Item 13 on this agenda, inclusive of any supplementary items.

There were no planning reports for the February Ordinary Council Meeting.

14. Reports from Officers

14.1 South Central Sub-Region (SCS) Infrastructure Planning - Draft Report:

Author: General Manager (J Dryburgh)

Background

The Southern Central Sub-Region (SCS) agreed in late 2021 to commission an Economic Infrastructure Development Study for the region, along the lines of the study that was completed for South East Region Development Association (SERDA) in 2015 and updated in 2019. The study provides a lot of useful baseline data not currently easily accessible, a list of foreseeable projects and initiatives over the next 5- 10 years, which will have impact on infrastructure in the SCS region and compiles a list of pipeline projects and initiatives being proposed by government, councils and GBEs over the next 5-10 years.

The report includes a digital dashboard of pipeline projects and investments that council can now keep and update and can filter to provide useful information to council, the community, business and for grant applications. The study also identifies tensions or pressure points that are emerging, or may emerge, and provides a recommended pathway to alleviate these. This is critical for lobbying other tiers of government and utilities providers to make appropriate strategic investments in the region.

Consultation

KPMG, mayors, general managers and relevant staff of the four SCS councils, a mix of relevant public and private stakeholders.

Risk Implications

None.

Financial Implications

The project cost \$40,000, with \$10,000 being contributed by each of the four councils.

Strategic Plan

The Report furthers the following sections of Council's Strategic Plan:

Goal 1: Strengthen our Communities

S1.3: Provide public facilities/amenities.

S1.5 Building a resilient community.

Goal 2: Create 2-3 Hubs for our Connector Satellite City

S2.3: Support further development of a 'business & logistics hub'.

Goal 3: Drive Infrastructure Development.

S3.1: Support 30% growth target.

S3.3: Enabling infrastructure.

Goal 4: Ensure a Stable Organisation

S4.3: A shaping agenda facilitated through strong engagements.

S4.4: Long-term thinking and evidenced based.

Social Implications

Providing long term infrastructure plans that meet the social and community needs of a region with a growing population is a critical role of local government.

Environmental or Climate Change Implications

The plan takes into consideration issues related to addressing and mitigating environmental and climate change implications and emerging technologies in the transition to a low carbon economy.

Economic Implications

The report provides an overview of foreseeable and pipeline projects to ensure relevant and well-planned economic development and investment is undertaken in the region. It will be a valuable document for lobbying state and federal government and utilities institutions for investment in the region and for the preparation of grant applications.

Other Issues

Nil.

Assessment

The SCS Infrastructure Planning report provides evidence-based thinking around future infrastructure development and investment needs using a whole of region approach, which will be useful to council and the region in a number of ways. It also provides council with a digital tool for tracking significant investments.

Options

1. As per the recommendation.
2. Other.

RECOMMENDATION:

That Council endorse the SCS Infrastructure Planning Report and make it publicly available.

DECISION:

Cr Jeffries moved, Cr Curran seconded that the recommendation be adopted.

CARRIED

VOTING RECORD**In favour****Against**

Cr Curran
Cr De La Torre
Cr Garlick
Cr Geard
Cr Gray
Cr Jeffries
Cr Murtagh
Cr Owen
Cr Whelan

Cr Gray and Cr Geard had declared an interest in the next item and left the meeting at 6.24pm.

Cr Curran (Deputy Mayor) took the Chair.

14.2 Residential Use in the Agriculture Zone Policy:

Author: Senior Planner (J Blackwell)

Approved: Manager Development Services (D Allingham)

Background

Council endorsed public consultation relating to a draft policy addressing Residential Use in the Agriculture Zone at its Ordinary Council Meeting held 19th October 2021.

Consultation

Community consultation was subsequently undertaken for a period of 28 days, in accordance with the endorsed recommendation, concluding on Friday 19th November 2021. Consultation included writing to 135 landowners in the Agriculture Zone, creating a *Have Your Say* page on the Brighton Council website, and inviting submissions to the draft policy through Brighton Council's Facebook page.

During the public consultation period, one face-to-face meeting was held with four local land owners and four written survey responses regarding the draft policy were received.

Risk Implications

As noted in the previous report to Council, there remains a risk that an approved residential use approved under this Policy could be appealed and overturned by the Resource Management and Planning Appeal Tribunal (RMPAT). However, this is the case for any discretionary planning application and planning staff are confident that compliance with the Policy will ensure that the relevant standards in the planning scheme have been adequately addressed.

Financial Implications

Nil

Strategic Plan

S1.5: Build a resilient community and environmentally sustainable future

S2.1: A focus on Agriculture /Horticulture/ Aquaculture – (Food)

S4.2: Be well-governed

Social Implications

As noted in some of the submissions received, it may be that that some property owners believe the requirements of the Policy are too strict.

However, planning staff are of the opinion that the information required by the Policy is what is needed to adequately assess an application for residential use, given the level of information required to satisfy the criteria required by the Planning Scheme

Likewise, there are also likely to be property owners that think the Policy doesn't go far enough to provides protection to agricultural land.

The Policy attempts to provide a reasonable compromise between opposing views and uphold the Planning Scheme.

Economic Implications

The Policy aims to ensure that land in the Agriculture Zone is used for just that; agriculture. This has the potential to increase agricultural production in the municipality.

Assessment

Respondents were asked to provide feedback or comments on the draft policy. Responses received from the online survey are set out in Table 1 below. Issues raised by landowners in the face-to-face meeting incorporated similar views and included concerns regarding the future ability to provide additional housing for family members, and fettering of agricultural uses by nearby residences.

Comment	Response
Need to allow for multiple families to live on the land, and continue to farm as the family expands. Provides for elderly land owners to remain on the land after they pass it to children	There is the ability to apply for multiple dwellings on agricultural land. However, each application for additional residences will be required to demonstrate how the proposal satisfies the planning scheme and, where relevant, this policy.
Residents should have a right to live on the farm even if it is not commercially active.	The purpose of the agriculture zone is to provide for agricultural uses. It is in place to protect conflict between non-agricultural and agricultural uses, and to ensure that agricultural land is not converted.
The policy states residential use must cease if and when the agricultural use ceases. What then happens to the land?	<p>The policy provides for land owners to provide evidence of how compliance can be achieved.</p> <p>However, the planning scheme does not allow council to approve a residential use on the site, without being associated with a current agricultural use. The policy sets out how Council will address non-compliance.</p>
Productivity of agricultural land can be increased by allowing a residence, especially in relation to intensive agriculture. Council should make a judgement based on the likely increase in productivity of the land, and not solely on living on site being an essential characteristic of the enterprise.	The policy provides clarity to land owners by establishing clear guidelines in determining whether discretionary residential use is required to support genuine agricultural use. The information required by the policy is considered to be the minimum required to allow council to make a decision, which satisfies planning scheme requirements
Right to Farm condition is supported.	The policy provides for protection of agricultural land in the Brighton Municipality.
The policy discriminates against Titles that have been held for a long time, sometimes generations, where those titles could have been sold as unencumbered as opposed to those created recently.	The Policy relates to new planning requirements under the State Planning Provisions for residential uses on agriculture zoned land. There is no change to existing Titles, but zoning requires the dominant use of the land to be for agricultural purposes.
How will this policy be enforced given that in the past agricultural land has been subdivided with no follow-up of regulations.	<p>Previous subdivision approvals have been in accordance with planning scheme requirements at the time.</p> <p>In relation to approved uses, the policy provides for ongoing compliance checks.</p>
It is very hard to have one blanket policy as there are many different agricultural uses for different land categories.	The policy relates only to an application for a new residential use on agricultural property. It does not discriminate against agricultural uses.

<p>The value of agricultural land, in this climatic area, is dependent on access to reliable irrigation water and at this point there is no permanent irrigation water available in the Brighton Municipality given that TasWater recycled water does not have a long term contract with farmers.</p>	<p>It is acknowledged that some land will be more viable than others. If large areas of agricultural land are not viable, consideration of rezoning is a more strategic response rather than allowing residences without meeting the requirements of the policy.</p>
<p>The cost of providing the required information is significant, without any assurance of a permit approval.</p>	<p>Noted. However, land owners need to be able to demonstrate how they will comply with the relevant standards of the planning scheme. The information listed is considered to be the minimum amount of information required for Council to make a decision as to the proposed use of agricultural land.</p> <p>The policy can be provided to prospective landowners so that they can make an informed decision about whether to buy the land or to include condition on a contract of sale.</p>
<p>There is a need to protect farmers and allow them to manage/operate on agricultural land, and to manage the impacts of urban sprawl on adjoining agricultural land. There are an increasing number complaints relating to things such as dog attacks, noise complaints, use of chemicals etc.</p>	<p>The policy informs prospective land owners that the land is to be used predominantly for agricultural uses, with residential use being a demonstrated necessity. Further, the Right to Farm provisions places the onus on future land owners in order to mitigate the impacts of lawful agricultural operations.</p>
<p>Council should be open to changes to the downzoning of agricultural land, which will have potential to increase the housing and residential development on some marginal land adjoining residential zoning, and address buffer issues between zone boundaries</p>	<p>This is a matter for separate strategic planning consideration</p>
<p>Concerns regarding future subdivision and ability to undertake residential development on new lot.</p>	<p>The Policy does not apply to subdivision of agricultural land. It solely relates to the type of information required to be provided in support of applications for new residential use on land zoned Agriculture.</p>
<p>More consideration should also be given to AgriTourism and other uses which value add to agricultural land and dwellings that need to be built for that purpose.</p>	<p>The Policy allows for agritourism and other complementary agricultural uses that may be used to justify that a dwelling is required for an agricultural use.</p>
<p>A 2 stage planning application process be adopted, with council advising the likelihood of approval being granted prior to lodging a formal application</p>	<p>Council officers already provide pre-lodgement advice as requested. Whilst a definitive approval cannot be given prior to the formal application process, advice can be provided as to what additional information may be required to assist in the making of an application.</p>

That the policy enables Council's discretion to approve a planning application on the basis that a residence on small and/or marginal blocks would increase the relative food production on these blocks.	The policy does provide for this if it can be demonstrated that the residence is required for a genuine agricultural business.
---	--

The purpose of this policy is to outline what information is required, should a land owner wish to establish a new residential use on agricultural land. The policy is intended to provide guidance to both land owners, prospective purchasers and planning staff to ensure that developers demonstrate that residential use is required to support the agricultural use in accordance with planning scheme standards. The onus is on the developer to demonstrate how they intend to undertake a sustainable agricultural business (which may include complementary uses).

The policy cannot permit alternative uses to those prescribed by the Planning Scheme, but it is noted that the use table for the Agriculture Zone allows for multiple dwellings on lots. However, in each instant, the need for an additional residence will have to be demonstrated, in accordance with policy, and planning scheme criterion. Further, the planning scheme does not restrict the possibility of operating an enterprise that value-adds to the existing agricultural use.

The concerns raised in the submissions outlined above generally relate to the need for changes to the State Planning Provisions or a change in zoning which requires greater strategic consideration which is beyond the scope of this policy.

Accordingly, it is not considered that any changes to the policy are required.

Options

1. As per the recommendation
2. Other

RECOMMENDATION:

That Council endorse the Residential Use in the Agriculture Zone Policy (Attachment A).

DECISION:

Cr Owen moved, Cr Jeffries seconded that the recommendation be adopted.

CARRIED

VOTING RECORD

In favour

Against

Cr Curran
Cr De La Torre
Cr Garlick
Cr Jeffries

Cr Murtagh
Cr Owen
Cr Whelan

Cr Gray and Cr Geard returned to the meeting at 6.31pm.

The Mayor (Cr Gray) resumed the Chair.

14.3 Emergency Management Positions

Author: Manager Asset Services (H Macpherson)

Background:

In accordance with the *Tasmanian Emergency Management Act 2006*, Council must nominate a Municipal Coordinator and Deputy Municipal Coordinator to undertake emergency management functions and to liaise with State Emergency Services at the local, regional, and State levels, as well other stakeholders during the prevention, preparedness, response, and recovery phase of Emergency Management.

Consultation:

Municipal Coordinator, Deputy Municipal Coordinator, General Manager

Risk Implications:

N/A

Financial Implications:

N/A

Other Issues:

Appointments are usually for a 3 or 5 year period at the discretion of Council. Once nominations are received, they need to be forwarded to the Minister for Police and Emergency Management for approval and appointment.

Assessment:

Heath Macpherson will resign from the position of Deputy Municipal Coordinator and Callum Pearce-Rasmussen will take up the role.

Options:

1. As per the recommendation
 2. Nominate someone else for the position of Deputy Municipal Coordinator or specify a different time period.
-

RECOMMENDATION:

That Council nominate Callum Pearce-Rasmussen for the position of Deputy Municipal Coordinator for a period of five years.

DECISION:

Cr Owen moved, Cr Geard seconded that the recommendation be adopted.

CARRIED

VOTING RECORD**In favour****Against**

Cr Curran
Cr De La Torre
Cr Garlick
Cr Geard
Cr Gray
Cr Jeffries
Cr Murtagh
Cr Owen
Cr Whelan

14.4 Inflatable Land-Borne Devices

Author: Corporate Executive (G Browne)

Authorised: Deputy General Manager (G Davoren)

Background

With the events that unfolded at Hillcrest Primary School in Devonport in December 2021, it is timely that Council discusses what will be allowed in respect of inflatable devices on Council land.

The State Government has determined that, effective immediately, no new approvals will be issued that provide the deployment or use of “jumping castles,” “zorb balls” or “similar”, which extends the ban already in place on Department of Education controlled land and encourages local government to adopt similar measures.

Advice received from Council’s insurers specifies that operators of inflatable land-borne devices should be compliant with The Australian Standard, AS 3533.4.1 – Amusement rides and devices and be aware of their responsibilities under this standard.

Council has hired jumping castles in the past and also allowed the use of them by hirers on Council owned land. Public liability of the operator has been checked for these events however there has been no change to the ground hire forms to have a clause in relation to the specific standard that the hirer must operate under, nor a risk strategy in place for these items. Council opens itself up to a public liability claim if there was to be an injury by a member of the public in both of these situations. However, the extent of Council’s liability is reduced dependent on the circumstances of the incident and whether risk management strategies have been put in place.

If Council is agreeable to having jumping castles or other recreational inflatable devices utilised on their land, then a risk management strategy should be written which specifies conditions for non-council hirers and council hirers on council land, or alternatively Council may also wish to ban these items from use altogether.

Consultation

Senior Management

Risk Implications

Whilst there are no risks involved in banning these items from use on Council land, there is a high risk of injury to the public or damage to property by not having the required checks in place to manage the use of these items effectively.

Financial Implications

Not Applicable.

Strategic Plan

Goal 1 Strengthen our communities.

S1.1 Understand/Improve Health and Wellbeing

S1.3 Provide Public Facilities/Amenities

Social Implications

Not Applicable.

Environmental or Climate Change Implications

Not Applicable.

Economic Implications

Not Applicable.

Other Issues

Nil.

Assessment

Since the tragedy in December jumping castles have been banned on all Department of Education land and also two local government councils, those being Waratah-Wynyard and Glenorchy City Council. Whilst the ban may appear to be a knee jerk reaction, until the outcome is known of the investigation into this event and any recommendations that result, the safety and welfare of children and our youth must be taken into consideration.

Options

1. As per the recommendation.
2. Not receive the reports.

RECOMMENDATION:

To implement an interim ban on all land-borne devices and zorb balls on Council land pending the investigation and recommendations from the Hillcrest Primary School tragedy.

DECISION:

Cr Garlick moved, Cr Jeffries seconded that the recommendation be adopted.

CARRIED

VOTING RECORD**In favour****Against**

Cr Curran
Cr De La Torre
Cr Garlick
Cr Geard
Cr Gray
Cr Jeffries
Cr Murtagh
Cr Owen
Cr Whelan

14.5 Partnership Proposal Brighton Football & Cricket Clubs

Author: Deputy General Manager (Mr G Davoren)

Background

Late last year, the President of the Brighton Football Club invited Mayor Gray and the General Manager to a meeting to discuss an opportunity for a sponsorship deal that would support both the Brighton Football and Cricket Clubs.

Consultation

Senior Management Team, Mayor Gray, and the Chair of the Parks and Recreation Committee, Councillor P Geard.

Risk Implications

The sponsorship deal comes with a contractual commitment from both clubs that needs to be upheld. Any sponsorship relationship comes with the risk of association that can lead to reputational risk if the sponsor falls into disrepute.

Financial Implications

Club sponsorship is direct to clubs.

Strategic Plan

Relates to our Goal 1 to Strengthen our communities.

Social Implications

Communities that participate in sport and recreation develop strong social bonds, are safer places and the people who live in them are generally healthier and happier than places where physical activity isn't a priority.

Environmental or Climate Change Implications

Not applicable.

Economic Implications

Not applicable.

Other Issues

Nil.

Assessment

Consultation has identified general in principle support for this sponsorship proposal. The sponsorship deal requires signatures from both the Football and Cricket Club. All external signage would require planning approval by Brighton Council.

The only identified area of concern relates to street signage. It would not be appropriate that any club sponsorship name occupies a primary and permanent position to the street. It would be appropriate however for electronic sponsorship to be displayed identifying the club sponsor on match days.

Options

1. As per the recommendation.
 2. Do not endorse the sponsorship proposal as provided.
-

RECOMMENDATION:

That Council endorses the sponsorship proposal by SRT for the Brighton Football and Cricket club as provided subject to the following.

- That all signage complies with Council planning guidelines.
- That the sponsors name on street signage is only displayed on match day and does not occupy a primary and permanent position on the street.

DECISION:

Cr Curran moved, Cr Geard seconded that the recommendation be adopted.

MOTION LOST

Cr Owen moved, Cr De La Torre seconded that Council endorses the sponsorship proposal by SRT for the Brighton Football and Cricket club as provided, subject to the following.

- *That all signage complies with Council planning guidelines.*
- *Council provide landowner consent prior to lodging a development application for signage.*
- *All signage to be approved at the discretion of Council prior to the final development application of signage.*

CARRIED

VOTING RECORD**In favour****Against**

Cr Curran
Cr De La Torre
Cr Garlick
Cr Geard
Cr Gray
Cr Jeffries
Cr Murtagh
Cr Owen
Cr Whelan

15. Closed Meeting

Regulation 15 of the Local Government (Meeting Procedures) Regulations 2015 provides that Council may consider certain sensitive matters in Closed Meeting.

Matters are listed in the Closed Meeting section of the Council Agenda in accordance with Regulation 15 of the Local Government (Meeting Procedures) Regulations 2015.

There were no items to be dealt with in closed session.

16. Questions on Notice

There were no 'Questions on Notice' for the February Ordinary Council Meeting.

The meeting closed 6.50pm

Confirmed:

(Mayor)

Date:

15 March 2022