



**Brighton  
Council**

# BRIGHTON community news

**Brighton**  
going places

## Advertising in your community newspaper in 2022



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### A LIFETIME OF SERVICE RECOGNISED

After thirty years of service to the Brighton community through the Jordan River Service (JRS), legendary local Helen Manser has stepped down as manager. Her dedication and compassion have spanned many years and roles, with Helen starting her working life at the age of 14.

Giving a helping hand has been second nature to Helen. After the birth of her number two, she wanted to get involved in something. She joined a local fundraising group and became a committee member. She then secured a job running a pet food shop at Cove Hill and worked in a coffee shop.

During this time, Helen met Ciro Fitzpatrick, who had a similar vision to Helen for the local communities of Gagebrook and Bridgewater, lamenting about the lack of support for women. Both women weren't the kind to sit twiddling their thumbs, so along with some other mums, they set up The Women's Room - a plan that was hatched over a beer in the backyard. In 2006, the Bridgewater and Gagebrook Urban Renewal Project (BURP)

was born. There are few with as much drive as Helen, but many have felt the benefits of BURP. Community enthusiasm reinforced the many projects led by BURP, including adult literacy classes, tree-planting programs and women's self-defence classes.

Following the wind-up of BURP, Helen became very active in the Gagebrook Community Centre, led the Jordan River Pensioners Club, and was a friendly face at The Water-bridge Food Coop. Between encouraging socialising between seniors, and implementing health and wellbeing initiatives, her satisfaction was a result of seeing the locals solve problems in their local area themselves.

One of her proudest moments was being awarded a Member of the Order of Australia (AM) in 2020, which she describes as a very proud and humbling experience. "I consider that award to be recognition for the great work done by many other workers and community members," Helen shared.



**Helen Manser and Ciro Fitzpatrick**

"My hope for all the community is that pride in who they are and where they are from grows and they hold their heads up when they say where they live. Stop using terms like 'bogus' and other negative terms."

The transition from seeing people 'on the dock' (a term she says with distaste) to volunteering,

or getting a paid job is what she hopes JRS will continue to do beyond her tenure. "I hope JRS continues to do what they do best and that it support the community, encourage participation, provide opportunities and be prepared to listen. I also hope that JRS remains a safe, friendly environment to everyone, regardless of their

situations, no judgements," she said.

For now, after a little wind down and hopefully some travel, although Helen's work has come to an end, there's no doubt her legacy will stick around for a while. What a woman!

### Bridgewater residents send pockets of love to Hillcrest Primary School



**U. St. Elaine Scott and Federal Member for Lyons, Brian Mitchell**

The weight of the awful tragedy at Hillcrest Primary School in Devonport in December last year was felt around Tasmania. Since then some thoughtful Bridgewater residents have been doing their bit to make sure their love is carried to our Northern friends. Brighton Citizen of the Year, Elaine Scott, along with Diane Hart and Rosie Engler from Cate Connections have been making hundreds of handmade felt hearts for those needing a little extra care and compassion. The 2000 Hearts project aims to help heal emotional scars by giving



### Have a community event coming up?

Send your event details in to be included in our upcoming community calendar.

Email: [communitynews@brighton.tas.gov.au](mailto:communitynews@brighton.tas.gov.au)



**In this issue:** New Bridgewater Bridge Contractor Announced | Local Award Winners | New Jobs Hub

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Brighton Community News (BCN) is your community newspaper, reaching almost 10,000 homes and businesses in the Brighton municipality and beyond. We are the only newspaper in the region that covers your community news, issues and interests. BCN proudly promotes all that is good about living and working in Brighton.

Brighton Community News (BCN) is owned and published by Brighton Council on behalf of the residents of the Brighton municipality.

**We have now transitioned to a bi-monthly publication for 2022.**

BCN is the only full-colour newspaper that reaches your target groups, whether you are a business or a private resident. We focus on positive news about the municipality - its community groups, businesses and individual achievements. Brighton Council keeps ratepayers up-to-date with current news that impacts them and regularly seeks feedback on a range of community projects.

We can help you reach the entire Brighton municipality easily and within your budget.

**Circulation** – Almost 10,000 businesses and residents distributed by Australia Post.

**Publication** – At the beginning of each bimonthly period.

**Bookings** – Approximately two weeks prior to publication.

**Material (press-ready pdfs)** – Deadlines for the current year are available by emailing the editor below or visiting the website and downloading a pdf.



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Full Page - 5 col  
381mm x 265mm  
**\$2660**

Half Page - 5 col  
192mm x 265mm  
**\$1330**

3 col  
100mm x 157mm  
**\$300**

Strip - 5 col  
100mm x 265mm  
**\$700**

### Advertising Investment Examples

**Rates to June 2022:** All prices are quoted full colour and are per edition. All prices inclusive of GST.

**Press-ready pdfs only are accepted. 100% loading for front page placement.**

Column Widths (1-5)	Column Sizes
1 column	50mm
2 column	103mm
3 column	157mm
4 column	211mm
5 column	265mm

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2 col  
100mm x 103mm  
**\$200**

Small box  
60mm x 86mm  
**\$100**