



Brighton Council

Council Representatives:	Cr Curran (Chairperson); Cr Geard (Deputy Chair); Cr Foster; Cr Jeffries; Cr Murtagh; Cr Owen and Cr Whelan.
---------------------------------	--

NOTICE OF MEETING

Dear Committee Member,

Notice is hereby given that the next *Environment & Heritage Committee Meeting* will be held in the Council Chamber, Council Offices, Old Beach at 5.00p.m. on *Tuesday, 8th June 2021*.

Qualified Person Certification

I HEREBY CERTIFY that in accordance with Section 65 of the Local Government Act 1993, any advice, information and recommendation contained in the reports related to the Agenda have been prepared by persons who have the qualifications or experience necessary to give such advice, information and recommendations.

Dated at Old Beach this 3rd day of *June 2021*.

Greg Davoren
ACTING GENERAL MANAGER

A G E N D A

1. ACKNOWLEDGEMENT OF COUNTRY:

I would like to begin by acknowledging the traditional owners of the land on which we meet today. I would like to pay my respects to Elders past and present and acknowledge the Aboriginal people present today.

2. APOLOGIES:

3. QUESTION TIME & DEPUTATIONS:

4. DECLARATION OF INTEREST:

In accordance with Part 5, Section 48 of the *Local Government Act 1993*, the Chairman of a meeting is to request Councillors to indicate whether they have, or are likely to have an interest in any item on the agenda; and

Part 2 Regulation 8 (7) of the *Local Government (Meeting Procedures) Regulations 2015*, the Chairman of a meeting is to request Councillors to indicate whether they have, or are likely to have, a pecuniary interest in any item on the agenda.

Accordingly, Councillors are requested to advise of any interest they may have in respect to any matter appearing on the agenda, or any supplementary item to the agenda, which the Council has resolved to deal with, in accordance with Part 2 Regulation 8 (6) of the *Local Government (Meeting Procedures) Regulations 2015*.

5. BUSINESS:

5.1 BIGhART PROJECT – A PLACE BASED PARTNERSHIP WITH BRIGHTON COUNCIL:

ATTACHMENT: *'Do Something About It!'* – BIGhART Proposal (see pages 6-8)

AUTHOR: General Manager
(Mr J Dryburgh)

Background:

Twenty eight (28) years ago, Big hART was set up as an innovative experiment to find new ways of dealing with disadvantage. Motivated by the closure of a paper mill in the industrial town of Burnie, Tasmania, Big hART began working with the community, creating high quality art to transmit their story. This began a journey that has taken the Big hART model to over 50 communities nationwide.

In February 2021, Brighton Council engaged Big hART to scope potential community cultural development projects, which could support the Brighton Council Project Art Strategy.

In the initial three months of scoping, Big hART has begun discussions, reviews and preliminary design:

- Initial consultation
- Review of public art strategy
- Preliminary asset mapping of local area
- Meetings with selected key stakeholders
- Follow up meeting with Council
- Initial project development discussions with 24Carrot
- Review of 'Stages of Community Life' survey (in progress)
- Big hART Tasmanian team social design strategy session
- Other development and potential partnership meetings – for example: UTAS Creative Industries

After a full briefing from Council, which included delving into the insights from our 2050 Vision work, that illuminated some of the most prominent needs and interests in our communities, Big hART have come back with a project proposal for a place based partnership with Council entitled '*Do Something About It!*'.

In collaboration with the University of Tasmania in 2022, the project will involve a 20 week course for 30 young people to hone their social-innovation skills. Over 20 weeks, students harness their potential for change by building skills in strategy, narrative, documentary, community engagement, media, producing, networking and funding.

During this time, a documentary of the work the students are doing will be made – pitting teams of savvy young creative industries students against each other, to try and change the world and their communities. The series will be broadcast into homes nationally and internationally.

Consultation:

24 Carrot Gardens (MONA), Connected Beginnings, Senior Management Team, Executive Officer, Planners.

Risk Implications:

Inability to engage effectively with young people in the area.

Financial Implications:

The project will be funded from the Community Development budget, with funds that are available across 2020/21 and 2021/22.

The total project is costed at \$35K.

Strategic Plan:

Goal 1: Strengthen our Communities

S1.1: Understand/ Improve Health and Wellbeing.

S.1.2: Create Housing/Employment/Play/Education (Liveability).

S.1.4: Support Connected Communities.

S.1.5: Build a resilient community and environmentally sustainable future.

Goal 2: Create 2-3 hubs for our Connector Satellite City

S2.2: Education/Capability Build

Goal 4: Ensure a Stable Organisation

S4.3: A shaping agenda facilitated through strong engagements.

Social Implications:

The key benefits of this project for the Brighton Municipality include:

- Positive shifts in a wide range of local issues.
- Raised awareness of local issues in State Government.
- Capacity building to make positive change.
- Brighton young people engage with tertiary and media industries.
- Brighton communities are recognised positively through the television series.
- Place based events.

The '*Do Something About It!*' project will help support several of the core themes from our 2050 Vision including:

- A proud community
- A good life at every age
- A comfortable home
- A caring Council

Environmental or Climate Change Implications:

Unknown at this stage (dependent on issues chosen by students to 'change the world').

Economic Implications:

Not applicable.

Other Issues:

Not applicable.

Assessment:

'Do Something About It!' is designed to kick start and harness the passion and desire for positive social change, which often manifests amongst students and young people. This passion often remains dormant, unrealised because of a lack of skills, opportunities, languages, models and support.

In collaboration with UTAS, Big hART will deliver content that will harness latent passion and desire for change amongst the students and deliver a well-produced documentary to help support that desire for change.

Next Steps

1. Community consultation continues.
2. Follow up meeting with Brighton Council.
3. Short list most aligned project recommendations.
4. Big hART then develops formal strategy with timeline options.
5. Formal agreement.

Options:

1. As per the recommendation.
 2. Other.
-

RECOMMENDATIONS:

That the Heritage and Environment Committee recommends to Council that it proceeds with funding the *'Do Something About It!'* project with Big hART as outlined in the attached proposal.

DECISION:



Do Something About It!

A place based partnership with Brighton Council

Brief description:

In 2021, Big hART worked in collaboration with the University of Tasmania, to deliver a 20 week course for 30 young people to hone their social-innovation skills.

In 2022, this course will be delivered again, alongside the producing of a television series. The Do Something About It master classes and course work with Brighton Council communities will connect students to place-based practice.

Do Something About It! is designed to kick start and harness the passion and desire for positive social change, which often manifests amongst students and young people. This passion often remains dormant, unrealised because of a lack of skills, opportunities, languages, models and support.

This project uses place based scenario, gaming, speculative dramaturgy, and group work to design and build interdisciplinary projects ready for real world application. Over 20 weeks, students harness their potential for change by building skills in strategy, narrative, documentary, community engagement, media, producing, networking and funding.

In collaboration with UTAS and Brighton Council, Big hART will deliver content to hot-house students and encourage them to hone social design and innovation skills. They will learn to: choose a place based project and research a critical issue of their choice; build small teams; collaborate for impact; create and harness project narrative for different audiences; utilise media and social media channels; network with key stakeholders; plan intermediations; impact produce; create intentional art - so as to harness their desire to 'Do Something About' their issue of choice.



The documentary

During the course, young people form teams to design and build their passion project for maximum impact, concerning driving change for their issue of choice e.g., homelessness, deforestation, slavery, poverty, mental health, endangered species, etc. Each team must then advance their issue as THE critical issue – both in gaming and scenario, and then in following years through ‘real world’ practice.

Do Something About It! uses much of Big hART’s award-winning methodology, to hothouse student change-champions. The course work deliberately sets up the project scenarios in competition with one another, with limited resources, opportunities, media exposure, political attention, audience recognition.

Do Something About It! will become a television series at its best - pitting six teams of savvy young creative industries students against each other, to try and change the world, and their communities. *Do Something About It!* deliberately sets out to raise the tension by presenting these ethical dilemmas in a high-adrenalin competitive setting. Audiences must take sides, backing one equally worthy cause over another, delivering ‘can’t look away’ viewing.

Big hART aims for the series to be broadcasted into homes nationally and internationally. *Do Something About It!* creates social innovation and change by harnessing the energy of young people, as activists go the ‘full Greta Thunberg,’ to rally support, build new social enterprises and bring about progress.





Domains of Change

This unique learning opportunity empowers students to experience career agency, and to think outside their discipline, to drive change across five 'domains of change,' or 'impact pathways,' identified by Big hART:

- 1/ Individual participant betterment,
- 2/ Community development,
- 3/ Intentional art making (transformational narrative),
- 4/ Policy and influence,
- 5/ Learning and knowledge transfer.

Benefits to Brighton

- Positive shifts in a wide range of local issues
- Raised awareness of local issues in State Government
- Capacity building to make positive change
- Brighton young people engage with tertiary and media industries
- Brighton communities recognised nationally/internationally through the television series
- Place based learning events

Partnership

Big hART and UTAS would like to partner with Brighton Council, to deliver Do Something About It! in 2022. Big hART has received initial seed funding towards a project producer, to build community cultural development capacity, coordinate delivery, support program roll out and production of the television pilot. This project has in-kind support from the University of Tasmania.