



# Brighton Council

**MINUTES OF THE ORDINARY COUNCIL MEETING  
OF THE BRIGHTON COUNCIL HELD IN THE  
COUNCIL CHAMBERS, COUNCIL OFFICES, OLD BEACH  
AT 5.30 P.M. ON TUESDAY,  
15<sup>th</sup> DECEMBER 2020**

**PRESENT:** Cr Foster (Mayor); Cr Curran (Deputy Mayor); Cr Geard;  
Cr Gray; Cr Jeffries; Cr Murtagh; Cr Owen and Cr Whelan.

**IN ATTENDANCE:** Mr J Dryburgh (General Manager); Mr G Davoren (Deputy  
General Manager); Mr H Macpherson (Municipal  
Engineer); Mrs J Banks (Governance Manager) and Mr D  
Allingham (Manager Development Services).

**1. ACKNOWLEDGEMENT OF COUNTRY:**

**2. CONFIRMATION OF MINUTES:**

**2.1 CONFIRMATION OF MINUTES OF THE ORDINARY COUNCIL MEETING  
OF 17 NOVEMBER 2020:**

*Cr Curran moved, Cr Whelan seconded that the Minutes of the Ordinary Council meeting  
of 17<sup>th</sup> November 2020, be confirmed.*

**CARRIED**

**VOTING RECORD**

<b>In favour</b>	<b>Against</b>
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

2.2 CONFIRMATION OF MINUTES OF THE FINANCE COMMITTEE MEETING OF 8 DECEMBER 2020

*Cr Owen moved, Cr Whelan seconded that the Minutes of the Finance Committee meeting of 8<sup>th</sup> December 2020, be confirmed.*

**CARRIED**

**VOTING RECORD**

<b>In favour</b>	<b>Against</b>
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

2.3 CONFIRMATION OF MINUTES OF THE PLANNING AUTHORITY MEETING OF 8 DECEMBER 2020:

*Cr Gray moved, Cr Whelan seconded that the Minutes of the Planning Authority meeting of 8<sup>th</sup> December 2020, be confirmed.*

**CARRIED**

**VOTING RECORD**

<b>In favour</b>	<b>Against</b>
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

**3. APPLICATIONS FOR LEAVE OF ABSENCE:**

*Cr Owen moved, Cr Jeffries seconded that Cr Garlick be granted leave of absence.*

**CARRIED**

**VOTING RECORD**

<b>In favour</b>	<b>Against</b>
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

#### **4. PUBLIC QUESTION TIME AND DEPUTATIONS:**

*There was no requirement for public question time.*

#### **5. DECLARATION OF INTEREST:**

In accordance with Part 5, Section 48 of the *Local Government Act 1993*, the Chairman of a meeting is to request Councillors to indicate whether they have, or are likely to have an interest in any item on the agenda; and

Part 2 Regulation 8 (7) of the *Local Government (Meeting Procedures) Regulations 2015*, the Chairman of a meeting is to request Councillors to indicate whether they have, or are likely to have, a pecuniary interest in any item on the agenda.

Accordingly, Councillors are requested to advise of any interest they may have in respect to any matter appearing on the agenda, or any supplementary item to the agenda, which the Council has resolved to deal with, in accordance with Part 2 Regulation 8 (6) of the *Local Government (Meeting Procedures) Regulations 2015*.

*There were no declarations of interest.*

#### **6. REPORTS FROM COUNCILLORS:**

##### **6.1 MAYOR'S COMMUNICATIONS:**

**AUTHOR:** Mayor  
(Cr T Foster)

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The Mayor's communications were as follows:

- Nov 20 Along with other Councillors and senior staff, met Senator Chandler at Bridgewater Parklands project.
- Nov 24 Microwise Board meeting.
- Nov 30 Citizenship ceremony.
- Dec 01 At the invitation of the Speaker of the House, Noeline and I had lunch with her at Parliament House.
- Dec 03 LGAT one day conference- along with General Manager and Deputy Mayor.
- Dec 04 General Manager, Deputy General Manager and I met with Auditor General Mr Rob Whitehead.
- Dec 08 2050 Vision workshop followed by Finance and Planning meetings.
- Dec 09 Attended funeral service for former employee Mr Buck Meaghan.
- Dec 15 Brighton Council Annual General Meeting.

Dec 15 Ordinary Council Meeting.

**RECOMMENDATION:**

That the Mayor's communications be received.

**DECISION:**

*Cr Gray moved, Cr Curran seconded that the report be received.*

**CARRIED**

**VOTING RECORD**

<b>In favour</b>	<b>Against</b>
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

**6.2 REPORTS FROM COUNCIL REPRESENTATIVES WITH OTHER ORGANISATIONS:**

Cr Owen represented Council at Brian Mitchell MP's Christmas event on 14<sup>th</sup> December.

Cr Owen also attended the Gagebrook Primary School end of year assembly on 15<sup>th</sup> December.

Cr Curran attended the STCA meeting in Bothwell recently.

*Cr Whelan moved, Cr Jeffries seconded that the reports be received.*

**CARRIED**

**VOTING RECORD**

<b>In favour</b>	<b>Against</b>
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

### **6.3 CORRESPONDENCE FROM SOUTHERN TASMANIAN COUNCILS ASSOCIATION (STCA), LGAT, TASWATER AND JOINT AUTHORITIES:**

Correspondence and reports from the STCA, LGAT, TasWater and Joint Authorities.

### **7. NOTIFICATION OF COUNCIL WORKSHOPS:**

In accordance with the requirements of Section 8(2)(c) of the Local Government (Meeting Procedures) Regulations 2015, it was reported that a workshop was held at 3.30pm on the 8<sup>th</sup> December 2020, to review the draft Brighton Council 2050 Vision documents. Councillors in attendance were: Cr Foster (Mayor); Cr Curran (Deputy Mayor); Cr Garlick; Cr Gray; Cr Jeffries; Cr Murtagh; Cr Owen and Cr Whelan (joined at 4.25pm).

A workshop was also held prior to the Ordinary Council meeting on 15<sup>th</sup> December 2020 at 4.15pm to review and discuss the Brighton Hub placemaking strategy. Councillors in attendance were Cr Jeffries, Cr Gray, Cr Owen, Cr Murtagh, Cr Whelan, Cr Curran, Cr Geard. Apologies were received from Mayor Foster and Cr Garlick.

### **8. NOTICES OF MOTION:**

*There were no Notices of Motion for the December Ordinary Council Meeting.*

### **9. CONSIDERATION OF SUPPLEMENTARY ITEMS TO THE AGENDA:**

In accordance with the requirements of Part 2 Regulation 8(6) of the Local Government (Meeting Procedures) Regulations 2015, the Council, by absolute majority may approve the consideration of a matter not appearing on the agenda, where the General Manager has reported:

- (a) the reason it was not possible to include the matter on the agenda, and
- (b) that the matter is urgent, and
- (c) that advice has been provided under Section 65 of the *Local Government Act 1993*.

### **RECOMMENDATION:**

That the Council resolve by absolute majority to deal with any supplementary items not appearing on the agenda, as reported by the General Manager in accordance with the provisions of the Local Government (Meeting Procedures) Regulations 2015.

### **DECISION:**

*The General Manager advised that there were no supplementary agenda items.*

## 10. REPORTS FROM COMMITTEES:

### 10.1 FINANCE COMMITTEE MEETING – 8<sup>TH</sup> DECEMBER 2020:

The recommendations of the Finance Committee Meeting of 8<sup>th</sup> December 2020 were submitted to Council for adoption.

#### DECISION:

*Cr Gray moved, Cr Curran seconded that the recommendation of the Finance Committee meeting be adopted.*

**CARRIED**

#### VOTING RECORD

In favour	Against
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

## 11. BRIGHTON COUNCIL AUDIT PANEL:

### 11.1 AUDIT PANEL MINUTES – 17<sup>TH</sup> NOVEMBER 2020:

The minutes of the Brighton Council Audit Panel of 17<sup>th</sup> November 2020 were submitted to Council to be received and noted.

#### DECISION:

*Resolved that the minutes be received and noted.*

## 12. COUNCIL ACTING AS PLANNING AUTHORITY:

In accordance with the provisions of Part 2 Regulation 25 of the Local Government (Meeting Procedures) Regulations 2015, the intention of the Council to act as a Planning Authority pursuant to the *Land Use Planning and Approvals Act 1993* is to be noted. In accordance with Regulation 25, the Council will act as a planning authority in respect to those matters appearing under Item 12 on this agenda, inclusive of any supplementary items.

*There were no planning reports for the December Ordinary Council Meeting.*

## **13. REPORTS FROM OFFICERS:**

### **13.1 THOMPSON OVAL, PONTVILLE – USAGE:**

**AUTHOR:** Manager Asset Services  
(Mr H Macpherson)

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#### **Background:**

Brighton Council received a letter from the Brighton Football Club(BFC) requesting exclusive usage of Thompson Oval, Pontville with the synthetic cricket pitch removed, which would allow AFL football, touch football, soccer, softball and AFL 9's to be played all year round for men's, women's and juniors, as well as pre-season Lightning Premierhips.

If this request is not achievable the second preference would be to have training access to Thompson Oval, mid-November through to mid-September and full game access to Thompson Oval from 1st March to mid-September.

#### **Consultation:**

General Manager and Manager Asset Services.

#### **Risk Implications:**

The club has raised risk concerns with the synthetic wicket cover causing carpet burns on players or if someone fell-over hitting their head. Synthetic wickets in ovals are common across the state and is a risk that clubs need to take into consideration when playing on multi-use ovals.

#### **Financial/Budget Implications:**

Loss of cricket on the oval would result in reduced income to Council, but this could potentially be offset with the additional income from other sports if they were played on the ground.

#### **Strategic Plan:**

Goal 1: Strengthen our Communities

S1.1: Understand/Improve Health and Wellbeing

S1.3: Provide Public Facilities/Amenities

Goal 3: Drive Infrastructure Development

S3.3: Enabling Infrastructure

#### **Social Implications:**

Encouraging sport in the community.

#### **Environmental or Climate Change Implications:**

Not applicable.

### **Economic Implications:**

Not applicable.

### **Other Issues:**

With the construction of the new sports pavilion designed to overlook both Thompson and Ferguson Ovals, it would make sense to ensure that both ovals are going to be used to their full potential.

The Brighton District Cricket Club are also looking to expand and grow as a club in the community. It would make sense for turf wickets to be located in both the main ovals to complement the new building and maximise usage.

Council are also currently placing excess fill around the outside of Gunn Oval so that at some stage in the future Gunn Oval can be upgraded to a full size oval. This would allow for Gunn to be used for football training in the future and not restrict competition usage on the main two ovals.

### **Assessment:**

Council has an existing policy for the use of all the ovals including Thompson. Council should look at reviewing this policy in 2021 to ensure that it is up to date with all the users' needs.

With the completion of the new building scheduled for May 2021, it is important that both the football and cricket clubs works together to maximise the usage of the new building and the surrounding facilities. Allowing exclusive access to Thompson Oval to the football club, could result in having a negative effect on this relationship. As both teams continue to grow in the future, so will their requirements for usage of all the facilities.

It would be great to get other sports playing in the community and using the facilities but until these organisation approach Council, use of the ovals shouldn't be restricted. Competitive sports should have a priority over training, and clubs should be encouraged to look at alternative options for training. If Gunn Oval is upgrade in the future this should alleviate concerns with training at other locations.

### **Options:**

1. As per the recommendation.
  2. Council allow exclusive use of Thompson Oval for the Brighton Football Club, with the synthetic cricket pitch removed.
  3. Council allow Brighton Football Club training access to Thompson Oval, mid-November through to mid-September and full game access to Thompson Oval from 1st March to mid-September.
  4. An alternative recommendation.
-

**RECOMMENDATION:**

That Council notifies the Brighton Football Club that the current proposed usage of the ovals will remain the same. Council to also look at reviewing the current oval usage policy.

**DECISION:**

*Cr Owen moved, Cr Geard seconded that the recommendation be adopted.*

**CARRIED**

**VOTING RECORD**

<b>In favour</b>	<b>Against</b>
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

**13.2 BRIGHTON INDUSTRIAL ESTATE – BRAND AND PLACE STRATEGY:**

**AUTHOR:** Manager Development Services  
(Mr D Allingham)

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**Purpose:**

The purpose of this report is to seek endorsement of the Brighton Industrial Estate Placemaking Strategy Report & Brighton Hub Brand Guidelines (the “Brand & Place Strategy”).

**Background:**

Council had identified that the Brighton Industrial Estate and Transport Hub (the ‘Industrial Estate’) was somewhat fragmented, has poor amenity and was not attracting investment as well as other industrial estates in the region. This could be partly attributed to the Industrial Estate’s lack of identity.

In June 2020, Council engaged Design Jam in collaboration with branding specialist, Nick Rudenno, to develop a new Brand and Place Strategy for the Industrial Estate

The Brand and Place Strategy sets a new vision and pathway, supported by practical actions, to reposition the Brighton Industrial Estate as an attractive prospect for future investors and support growth.

The project was undertaken in three phases. The first phase included engagement with 54 people. Through this phase, the following key problems were identified for the area:

- Hostile and empty;
- Rough around the edges;
- Low amenity;
- Unwelcoming and disconnected.

Following analysis of the engagement responses, 10 key themes and objectives emerged for the site (see page 11 Att. A).

The second phase of the project was to develop a placemaking strategy. Using the key themes and a review of case studies, a vision -“Where people matter, and business prospers” (Pg. 22 of Att. A) - and vision themes were prepared for the Industrial Estate.

The vision was then used to develop a Strategic Placemaking Action Plan which includes 29 actions to be implemented (Page 26 Att. A). These were sorted into each vision theme and given a priority for implementation.

The third phase of the project was to develop Brand identity, concepts and guidelines. The branding was derived from the engagement process and align closely with the vision themes developed for the placemaking strategy. A key part of the branding was renaming the site to the “Brighton Hub”. The Brand Guidelines outline the proper use of the Brighton Hub brand and should inform how you make decisions when creating visual elements and forms of communications. The Brighton Hub Brand Guidelines are available at Attachment B.

### **Consultation:**

A Steering Committee was formed to drive the project, which included the following stakeholders:

- Leigh Gray (Councillor, Brighton Council)
- Di Gee (Director, Director of Transport Systems Planning, Department of State Growth)
- Brad Hilder (Chief Operating Officer, SRT Logistics)
- David Allingham (Manager Development Services, Brighton Council)
- Angela Turvey (Executive Officer, Brighton Council).

Engagement was undertaken with 54 people, including business and property owners, tenants, staff, community and Council staff sharing rich feedback on their experience and future aspirations for the Estate. An Engagement Summary Report was produced to capture the feedback received.

A Workshop was held with Councillors prior to the Brand & Place Strategy being considered for endorsement.

### **Risk Implications:**

Should Council not endorse the Brand & Place Strategy there is the risk that the Industrial Estate continues to underperform and not reach its potential.

If the Brand & Place Strategy is endorsed there is some risk that the actions may not achieve the desired outcomes. However, the desired outcomes are far better than the status quo and a risk worth taking.

### **Financial/Budget Implications:**

There will be financial implications to implement a number of the placemaking actions (e.g. the landmark entrance and wayfinding signage). Implementation of the Brand & Place Strategy will need to be considered as part of future budgets.

The Department of State Growth(DSG) remains heavily invested in the Industrial Estate, and a number of actions relate to DSG owned land. Council staff will seek financial contributions from DSG.

The Strategy & Guidelines also provide the necessary documentation to pursue grant opportunities.

### **Social Implications:**

A key theme of the Brand & Place Strategy is “People Focused”. Implementation will make the Industrial Estate a more vibrant place to work and visit.

### **Environmental Implications:**

Actions of the Brand & Place Strategy include rehabilitation of “biodiversity zones”, rehabilitation of Ashburton Creek and improved landscaping.

### **Economic Implications:**

The Brand & Place Strategy positions the Brighton Industrial Estate to attract investment and people. Implementation will likely bring many economic benefits to the area.

### **Assessment:**

The project confirmed Council’s concerns that there are a number of issues that are preventing the Industrial Estate from reaching its full potential.

The development of the Brand & Place Strategy has undergone a thorough process including engagement with key stakeholders.

The Brand & Place Strategy provides a clear vision and pathway to reposition the Industrial Estate as an attractive prospect to invest, work and visit.

### **Options:**

1. As per the recommendation.
  2. Endorse the Brand & Place Strategy with amendments.
  3. Other.
-

**RECOMMENDATION:**

It is recommended that the Council endorse the Brighton Industrial Estate Placemaking Strategy Report & Brighton Hub Brand Guidelines.

**DECISION:**

*Cr Gray moved, Cr Curran seconded that the recommendation be adopted.*

**CARRIED**

**VOTING RECORD**

<b>In favour</b>	<b>Against</b>
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

*Cr Jeffries moved, Cr Curran seconded that Council resolve into closed council.*

**CARRIED**

**VOTING RECORD**

<b>In favour</b>	<b>Against</b>
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

**14. CLOSED MEETING:**

Regulation 15 of the Local Government (Meeting Procedures) Regulations 2015 provides that Council may consider certain sensitive matters in Closed Meeting.

The following matters are listed in the Closed Meeting section of the Council Agenda in accordance with Regulation 15 of the Local Government (Meeting Procedures) Regulations 2015.

*This item was to be considered in closed session in accordance with Meeting Procedures Regulation 15(2)(c).*

## 14.1 QUARTERLY MICROWISE REPORT TO COUNCIL:

**AUTHOR:** General Manager  
(Mr J Dryburgh)

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### RECOMMENDATION:

That Council receive the report.

### DECISION:

*Cr Geard moved, Cr Jeffries seconded that the report be received.*

**CARRIED**

### VOTING RECORD

In favour	Against
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

*Cr Jeffries moved, Cr Geard seconded that Council resolve out of closed council and the decision made while in closed council be ratified.*

**CARRIED**

### VOTING RECORD

In favour	Against
Cr Curran	
Cr Foster	
Cr Geard	
Cr Gray	
Cr Jeffries	
Cr Murtagh	
Cr Owen	
Cr Whelan	

## 15. QUESTIONS ON NOTICE:

*There were no Questions on Notice.*

The meeting closed 6.10pm

Confirmed: \_\_\_\_\_  
(Mayor)

Date: \_\_\_\_\_  
19<sup>th</sup> January 2021