

FEB - MARCH 2018

# Brighton Council Community Survey

**Brighton**  
*going places*



Community Consultation and Engagement



# An Overview

What?

Why?

How?

What we learnt.



# What we did....

An **online survey** with a wide range of questions around Council's services, operations and facilities .

Residents were invited to give their opinions. Almost **400 members of the community** responded, from teenagers to those over 70 years.

Brighton Community Survey 2018

## COMMUNITY CONSULTATION AND ENGAGEMENT



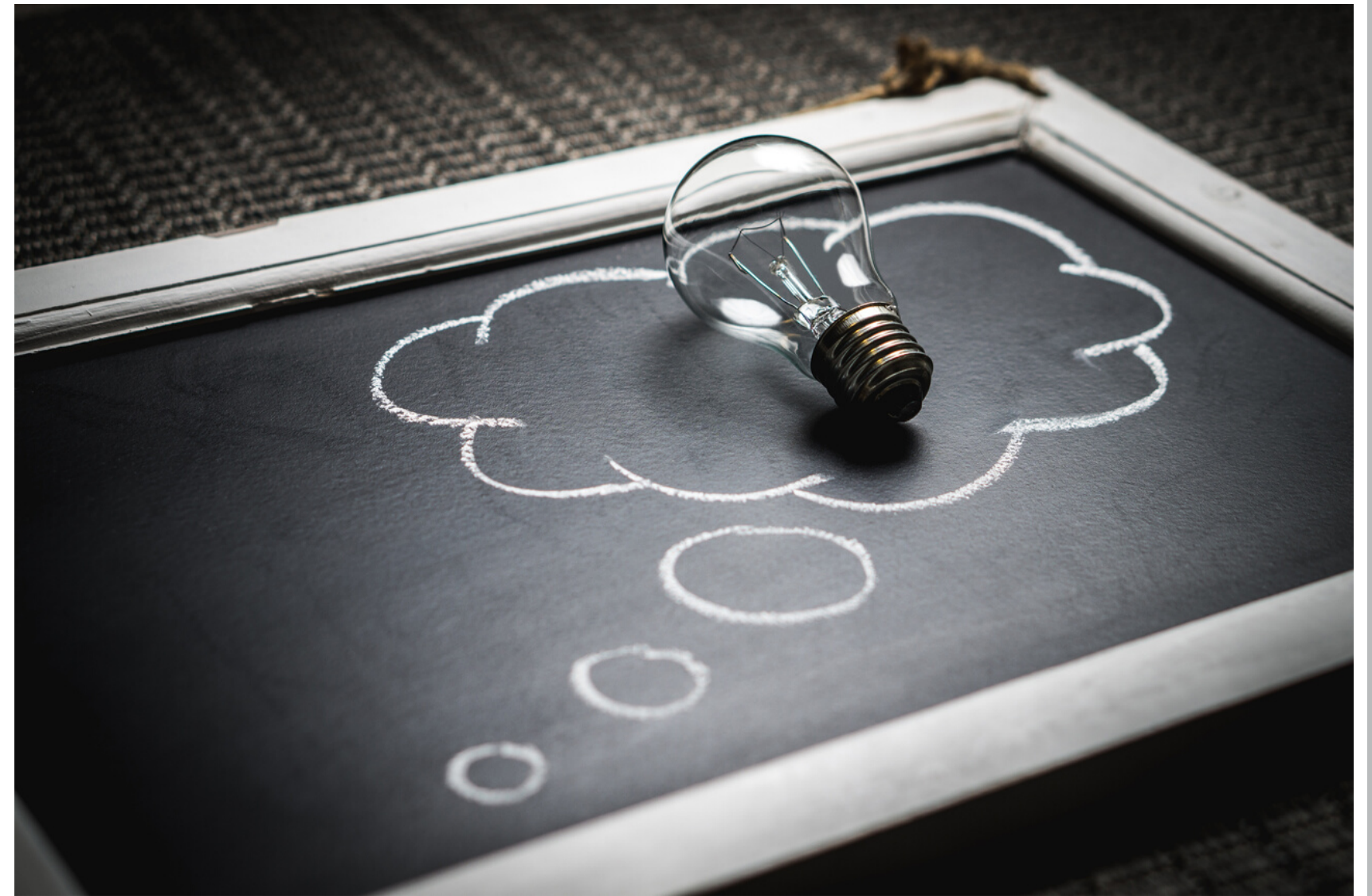
# Why....?

To understand the **community's wants, needs and desires** for the future of our area.

To assist and guide Council in shaping future development and service delivery.

Brighton Community Survey 2018

## COMMUNITY CONSULTATION AND ENGAGEMENT





# How....?

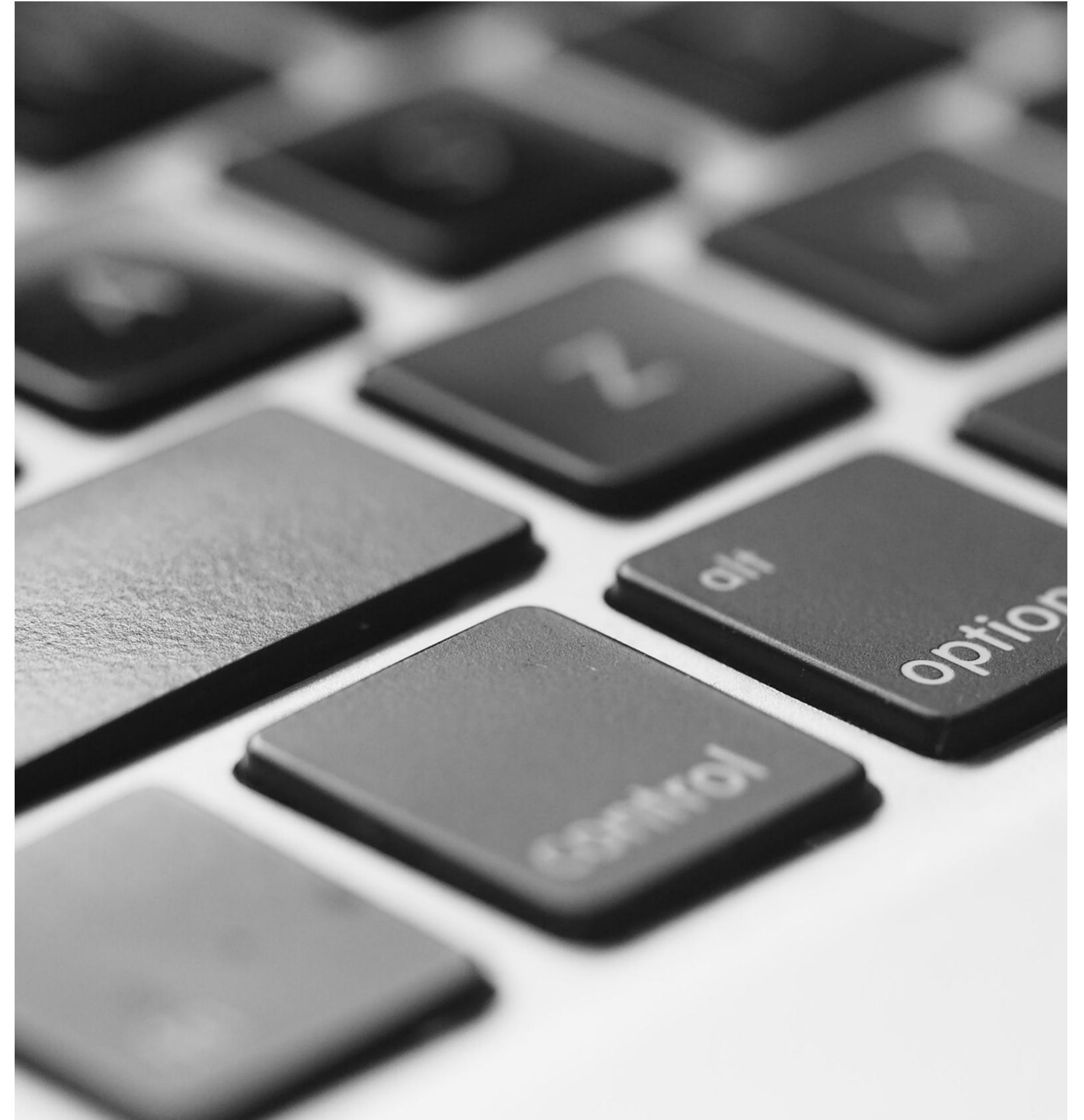
Online survey using the Survey Monkey platform.

An invitation to participate was published in the Brighton Community News and posted on the Brighton Council Facebook pages over a two month period in February - March 2018.

'Take 10: Help Council Improve Your Municipality' was the catch cry.

Brighton Community Survey 2018

## COMMUNITY CONSULTATION AND ENGAGEMENT



# Findings and insights.

# Key issues for residents

## JOB S

Growing local  
employment

## EDUCATION

Increased education  
opportunities in area

## RETAIL SERVICES

Improved retail precincts

## PARKS & OPEN SPACES

- FAIR RATING SYSTEM
- FINANCIAL MANAGEMENT
- PUBLIC INFRASTRUCTURE  
Construction and maintenance
- ENVIRONMENTAL  
BEAUTIFICATION
- INVOLVEMENT WITH  
COMMUNITY

**What Council does  
well.**



- WASTE DISPOSAL
- ROAD AND FOOTPATH  
MAINTENANCE

**What Council could  
do better.**

People enjoy living in our semi-rural environment with its relative proximity to Hobart.

They appreciate a sense of community, affordable housing and the fair rates.

They feel it is a good place to live with friendly people, good neighbours, community events, facilities and community groups.

Some are concerned about the lack of public transport, transport infrastructure, public safety, the standard of emergency services and a lack of recreational and shopping facilities.

# **Community mind and mood.**

AS OF 2018:

# 84%

RESIDENTS WHO BELIEVE  
BRIGHTON COUNCIL SHOULD  
ENCOURAGE SUSTAINABLE  
LIVING





**For Council information, residents  
most prefer to find out via...**

- THE BRIGHTON  
COMMUNITY NEWS 66%
- FACEBOOK 65%
- COUNCIL WEBSITE 37%



FOR FURTHER INFORMATION  
ON THE SURVEY FINDINGS  
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# Brighton Council