



**Brighton
Council**

MEDIA RELEASE

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COUNCILS LAUNCH FREE ENERGY ADVICE PROGRAM FOR HOUSEHOLDS AND BUSINESSES

Households and small businesses across Brighton, Hobart, Kingborough, and Huon Valley can now access free, independent advice to help reduce power bills and improve the year-round comfort of their homes.

Launched today, ZapCat provides practical and tailored advice to help residents and businesses to undertake clean energy and energy efficiency upgrades in the participating local government areas.

ZapCat offers tailored advice specific to your home and lifestyle on a wide range of energy upgrades, from solar panels and batteries to electric vehicles, cooktops and hot water systems. ZapCat's expert advisors can help households and businesses compare product options, estimate upfront costs and long-term savings, and connect with quality vetted local installers.

Support is also available to renters and households looking for simple changes and low-cost options that can reduce energy use and lower power bills.

Brighton Mayor Leigh Gray said this is a timely initiative for households doing it tough.

"At a time when many households are under pressure from the rising cost of living, this program gives residents practical, independent advice to make their homes more comfortable and cheaper to run, whether they own or rent."

Kingborough Acting Mayor Christian Street said that this initiative will support residents to be more comfortable and resilient in their homes in the face of heat waves and cold weather.

"It's important that people can be safe and comfortable in their homes on very hot days as our climate changes. This program provides practical, independent advice to help households make informed energy choices."

Acting Huon Valley Mayor Toby Thorpe encouraged residents to take the first step.



“We know many Huon Valley households and small businesses are feeling the pinch of cost-of-living pressures and are keen to make the switch to solar or electric appliances but don’t know where to start. This program makes it easy.”

Hobart Lord Mayor Anna Reynolds says, “Every household wants lower bills and a more comfortable home but knowing where to start can be overwhelming. This service takes the guesswork out of the process, helping people find the changes that will save them money now and continue paying off for years to come.”

To access this free service, visit the ZapCat website at www.zapcat.com.au/southern-tasmania or via the QR code below.

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