



**Brighton
Council**

MEDIA RELEASE

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\$3.65M TO SHAPE BRIDGEWATER'S GROWTH AND UNDERPIN INVESTMENT

Brighton Council has welcomed \$3.65 million in Australian Government funding to deliver a strategically important planning program which will shape the future of Bridgewater and help unlock the area's full potential.

The funding has been awarded through the Urban Precincts and Partnerships Program (UPPP), with Council contributing \$150,000 in cash and in-kind support to the project.

Mayor Leigh Gray said the funding was a major vote of confidence in Bridgewater's future and would position the municipality to attract significant government and private investment.

"The project is expected to support planning for around 800 future residential lots, accommodating approximately 2000 additional residents, while delivering detailed concepts for waterfront activation, parks, walking and cycling connections, community infrastructure and future commercial development," Mayor Gray said.

"This is an exciting opportunity for Brighton. It allows us to undertake the detailed planning, design and technical investigations needed to shape Bridgewater's future and make development opportunities investment-ready.

"Importantly, this grant will fund the critical groundwork needed to guide future investment in housing, transport, public spaces, environmental restoration and economic development."

Mayor Gray said the Bridgewater Precinct Project would bring together a range of existing strategic planning initiatives, including the Bridgewater Waterfront Masterplan, Boyer Road Precinct Structure Plan and Sorell Street Masterplan, into a single, coordinated vision for the future of the area.

"The project will include detailed urban design and streetscape planning for the Old Main Road corridor, restoration and activation planning for Ashburton Creek, waterfront open space designs, transport and movement planning, and technical investigations covering infrastructure, flood risk, environmental values, heritage and future development opportunities.





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“Community consultation will be a central part of the project, with dedicated co-design programs involving local residents, young people and First Nations communities.”

Mayor Gray said the work would create a clear roadmap for growth and renewal, and that Council would be partnering with both the State Government and the Committee for Greater Hobart throughout the project.

“Bridgewater is experiencing significant change, particularly with the new Bridgewater Bridge and associated transport infrastructure. This project ensures we’re ready to seize those opportunities and shape growth in a way that benefits the whole community,” he said.

“We’re planning for a revitalised town centre, better transport connections, enhanced public spaces, more housing opportunities and a stronger local economy.”

“These are things a growing community needs. This funding ensures we are best placed to capitalise on opportunities and guide growth as it occurs,” he said.

Once completed, the project will provide investment-ready masterplans, business cases, implementation strategies and funding pathways to support future State, Federal and private sector investment in Bridgewater.

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