



STRATEGIC PLAN 2015-2025

Background:

The *Local Government Act 1993* requires that councils review its strategic plan at least every four years. Many focus areas of the existing plan, Strategic Plan 2011-2021, have been substantially progressed and Brighton has been undergoing major population and business growth. Accordingly, this strategic plan has been reviewed and updated.

The Strategic Plan 2015 – 2025 will be made available to the public on Council's website and published in the *Brighton Community News*. Submissions were invited from the community in the Brighton municipal area.

Our Key Issues Are:

- Cost of living pressures in the community;
- Possible forced amalgamation of council;
- Lack of public transport;
- Provision of needed infrastructure;
- Adapting to climate change;
- Improving sustainable practices in the area;
- The financial sustainability of the council; and
- The future impact of land use and population growth in the municipal area.

Our Preferred Future Will Have:

- A sustainable natural and built environment;
- Vibrant, healthy and engaged communities;
- Our infrastructure maintained at an appropriate level;
- Employment and training opportunities in the region;
- Prosperous industrial and business sectors;
- Improved education opportunities;
- A better image as a place where people want to live;
- An appropriate, accessible and affordable transport system; and
- Practical and effective land use strategies.

Our Key Focus Areas for the next ten years are:

- Provide sustainable and responsible financial management of council resources;
- Manage and influence population growth with appropriate land use planning;
- Promote sustainable practices throughout council, local businesses and the community;
- Promoting Brighton as a great place to be;
- Facilitate provision of better transport systems;
- Maintain and improve our physical infrastructure;
- Promoting industrial, business and employment growth.