



STRATEGY-ON-A-PAGE – BRIGHTON COUNCIL 2019-2029

In accordance with the Local Government Act 1993, Council has prepared this draft strategic plan for 2019-2029. Council invites submissions which will be considered before adopting the plan. Submissions are to be sent to Council's General Manager by 31 July.

Our Purpose	<i>"To Lead Change For Better Community Liveability"</i>			
Our Values	Innovation	Communication	Caring Helpful	Can-do attitude Civic pride
Our Aspirations & Expectations	<ul style="list-style-type: none"> Over the next 10 years, Brighton grows by 30% across all significant dimensions Connector satellite city 			
Our Goals	Goal 1: Strengthen our Communities	Goal 2: Create 2-3 hubs for our Connector Satellite City	Goal 3: Drive Infrastructure Development	Goal 4: Ensure a Stable Organisation
Our Strategies	S1.1: Understand/Improve Health and Wellbeing S1.2: Create Housing/ Employment/Play/ Education (Liveability) S1.3: Provide Public Facilities/Amenities S1.4: Support Connected Communities S1.5: Build a resilient community and environmentally sustainable future	S2.1: A focus on Agriculture /Horticulture/ Aquaculture – (Food) S2.2: Education/Capability Build S2.3: Support further development of a 'business & logistics hub'	S3.1: Support 30% Growth Target S3.2: Implement Strategic Asset Management Plan (Existing and New) S3.3: Enabling Infrastructure	S4.1: Ensure Financial & Risk Sustainability S4.2: Be well-governed S4.3: A shaping agenda facilitated through strong engagements S4.4: Long-term thinking & evidence-based