

Introduction

Brighton Council has commissioned the preparation of a new Structure Plan for the municipality to provide a planning framework for future development. With the majority of our 2012 Structure Plan recommendations having been implemented, it is time for a fresh look at our vision and directions to ensure Brighton can address development issues and capitalise on existing and future opportunities.

The Council has engaged a team of consultants from Echelon Planning, AXOS Urban and Essential Economics to assist in this process.

What is the purpose of the Structure Plan?

The Structure Plan will set the overall framework for the future development of the municipality, and will identify ways to improve the amenity of the shopping precincts, industrial areas and public spaces.

The objectives of the Structure Plan are to:

- Plan for sustainable residential growth which responds to diverse housing needs.
- Provide for the growth of employment opportunities, and ensure the success of the Transport Hub and Industrial Park.
- Identify infrastructure requirements and opportunities for recreation/community improvements.
- Provide an efficient movement network which considers vehicles, bus users, cyclists and pedestrians, and contemplates potential future light rail and/or ferry services.
- Identify urban design treatments to enhance the shopping precincts and Pontville.
- Identify opportunities for tourism activities.
- Consider the future use of the rural land in the municipality.

What will the Structure Plan show?

The Structure Plan will be prepared for the study area and will detail:

- Preferred land uses and development types.
- Potential sites for redevelopment.
- Ideas for projects that Council and others can pursue to upgrade places and buildings.
- An analysis of the supply and demand for residential and employment land.

How will the Structure Plan be implemented?

The Structure Plan will provide the strategic planning framework for the municipality. The plan will form the basis for future amendments to the planning scheme to align the planning zones with the nominated land uses.

The Structure Plan will also assist Council and others to obtain funding for specific projects, and to advocate for metropolitan projects that would benefit Brighton.

How can I get involved?

- Complete the online survey – Council is currently conducting a survey of residents, and some of the questions relate to the structure plan. You can access the survey at www.surveymonkey.com/r/FXSNPN6 and we will be collecting responses until Friday March 9th.
- Read the newsletters – This is the first of three project newsletters that will be released on Council's website.
- Read and comment on the draft Structure Plan – The draft Structure Plan will be released for 4 weeks for public comment in April-May 2018.
- Attend a drop-in session – Members of the project team will be available to discuss the draft Structure Plan at drop-in sessions in early May 2018.

What issues have been identified by the community so far?

To date there have been over 300 responses to the community survey. At present, the top 5 issues for the Structure Plan are:

- 1) Improving job opportunities
- 2) Improving education opportunities
- 3) Improving our shopping precincts
- 4) Improving parks and open space
- 5) Improving our road network

Do you agree? Do you disagree? Let us know by completing the survey!

www.surveymonkey.com/r/FXSNPN6